



Mission

To reduce suicide and its impact on individuals, families, and community.

Vision

A community where everyone is engaged in suicide prevention, intervention, and postvention.

Strategic Priorities

Building a Sense of Community

We create opportunities for a sense of community and connection.

Engaging Priority Populations

We implement targeted initiatives that equip priority populations with knowledge, tools, and specialized supports.

Organizational Capacity

We hold ourselves to a standard of excellence through sustainable, effective, and meaningful work.

Growing Provincial and National Reach

We collaborate with and strengthen provincial and national efforts.